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TRADEMARK
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UMRAO MARKETING INC. (NEW JERSEY CORPORATION)
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FOR: CANNED PROCESSED OLIVES; FOOD PACKAGE COMBINATIONS CONSISTING PRIMARILY OF CHEESE, MEAT AND/OR PROCESSED FRUIT; PROCESSED ALMONDS; PROCESSED ANCHOVIES; PROCESSED APPLES; PROCESSED APRICOTS; PROCESSED ARTICHOKE; PROCESSED ASPARAGUS; PROCESSED AVOCADOS; PROCESSED BEAN SPROUTS; PROCESSED BEANS; PROCESSED BEE POLLEN FOR FOOD PURPOSES; PROCESSED BEETS; PROCESSED BLUEBERRIES; PROCESSED CABBAGE; PROCESSED CACTUS FOR FOOD PURPOSES; PROCESSED CHERRIES; PROCESSED COCONUT; PROCESSED DATES; PROCESSED EDAMAME; PROCESSED FRUIT- AND NUT-BASED FOOD BARS; PROCESSED FRUITS; PROCESSED LEMONS; PROCESSED MANGOS; PROCESSED NUTS; PROCESSED OILS AND FATS; PROCESSED OLIVE PUREE; PROCESSED OLIVES; PROCESSED ORANGES; PROCESSED PAPAYAS; PROCESSED PEACHES; PROCESSED PEELS; PROCESSED PEPPERS; PROCESSED PIGNOLI PINE NUTS; PROCESSED PIMIENTOS; PROCESSED POTATOES; PROCESSED PUMPKIN SEEDS; PROCESSED QUINCE; PROCESSED ROOTS; PROCESSED SOY BEANS; PROCESSED SWEET POTATOES; PROCESSED VEGETABLES; PROCESSED VEGETABLES AND FRUITS; PROCESSED YAMS; REFRIGERATED FOOD PACKAGE COMBINATIONS CONSISTING PRIMARILY OF MEAT, CHEESE OR PROCESSED VEGETABLES FOR PURPOSES OF CREATING A SANDWICH; SNACK MIX CONSISTING PRIMARILY OF PROCESSED FRUITS, PROCESSED NUTS AND/OR RAISINS, IN CLASS 29 (U.S. CL. 46).

FIRST USE 10-1-2004; IN COMMERCE 10-1-2004.

FOR: ARTIFICIAL RICE; CAKES OF SUGAR-BOUNDED MILLET OR POPPED RICE (OKOSHI); CHINESE RICE NOODLES (BIFUN, UNCOOKED); DOUGH-BASED POCKETS WITH FILLING CONSISTING PRIMARILY OF PASTA OR RICE; DRIED COOKED-RICE; DRIED SUGARED CAKES OF RICE FLOUR (RAKUGAN); ENRICHED RICE; FLOUR FOR MAKING DUMPLINGS OF GLUTINOUS RICE; HUSKED RICE; PELLET-SHAPED RICE CRACKERS (ARARE); POUNDED RICE CAKES (MOCHI); PUFFED RICE; RICE; RICE AND SEASONING MIX COMBINED IN UNITARY PACKAGES; RICE CAKES; RICE CRACKERS; RICE DUMPLINGS DRESSED WITH SWEET BEAN JAM (ANKORO); RICE FLOUR; RICE NOODLES; RICE PUDDING; RICE SALAD; RICE STARCH FLOUR; RICE, SEASONINGS, AND FLAVORINGS COMBINED IN UNITARY PACKAGES; RICE-BASED PUDDING DESSERT (ARROZ CON LECHE); RICE-BASED SNACK FOODS; SNACK FOOD CHEWS MADE PRIMARILY FROM BROWN RICE SYRUP; SOFT PIN-ROLLED CAKES OF POUNDED RICE (GYUHI); SWEET POUNDED RICE CAKES (MOCHIGASHI); WHOLEMEAL RICE, IN CLASS 30 (U.S. CL. 46).

FIRST USE 10-1-2004; IN COMMERCE 10-1-2004.

FOR: AERATED WATER; AERATED WATER; BOTTLED ARTESIAN WATER; BOTTLED DRINKING WATER; BOTTLED WATER; COCONUT WATER; DISTILLED DRINKING WATER; DRINKING WATER; ESSENCES FOR THE PREPARATION OF MINERAL WATERS; FLAVORED WATERS; FLAVORED WATERS; GLACIAL WATER; LITHIA WATER; MINERAL WATER; QUININE WATER; SCENTED WATER FOR MAKING BEVERAGES; SELTZER WATER; SODA WATER; SPARKLING WATER; APPLE JUICE BEVERAGES; FROZEN FRUIT BEVERAGES; FROZEN FRUIT-BASED BEVERAGES; FRUIT BEVERAGES; FRUIT CONCEN-

TRATES AND PUREES USED AS INGREDIENTS OF BEVERAGES; FRUIT-FLAVORED BEVERAGES; FRUIT-FLAVOURED BEVERAGES; GRAPE JUICE BEVERAGES; ICED FRUIT BEVERAGES; KVAAS; NON-ALCOHOLIC BEVERAGES CONTAINING FRUIT JUICES; NON-ALCOHOLIC BEVERAGES, NAMELY, CARBONATED BEVERAGES; NON-ALCOHOLIC FRUIT EXTRACTS USED IN THE PREPARATION OF BEVERAGES; NON-ALCOHOLIC FRUIT JUICE BEVERAGES; NON-ALCOHOLIC HONEY-BASED BEVERAGES; NON-CARBONATED, NON-ALCOHOLIC FROZEN FLAVORED BEVERAGES; ORANGE JUICE BEVERAGES; PINEAPPLE JUICE BEVERAGES; SHERBETS; SMOOTHIES; SORBETS IN THE FORM OF BEVERAGES; TOMATO JUICE; TOMATO JUICE BEVERAGES; VEGETABLE JUICE; VEGETABLE JUICES; WHEY BEVERAGES; AERATED FRUIT JUICES; ALOE VERA JUICES; FRUIT JUICE BASES;

FRUIT JUICE CONCENTRATES; FRUIT JUICES; HERBAL JUICES, IN CLASS 32 (U.S. CLS. 45, 46 AND 48).

FIRST USE 10-1-2004; IN COMMERCE 10-1-2004.

THE MARK CONSISTS OF THE STYLIZED WORD "UMRAO" WITH THE LETTERS "U" AND "O" IN BIGGER FONT AND TWO PARALLEL LINES JOINING THE LETTERS "U" AND "O". A STYLIZED LINE UNDERLINES THE WORD "UMRAO".

THE MARK HAS NO MEANING IN A FOREIGN LANGUAGE.

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