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TRADEMARK PRINCIPAL REGISTER

WRITERSBLOK

KIKKERLAND DESIGN, INC (NEW JERSEY CORPORATION) 423-427 WEST 127TH STREET NEW YORK, NY 10027

FOR: ADHESIVES FOR STATIONERY PURPOSES; AGENDAS; CALENDARS; DAILY PLANNERS; DAY PLANNERS; DESKTOP ORGANIZERS; DESKTOP PLANNERS; ENVELOPES FOR STATIONERY USE; FILE POCKETS; GLUE FOR STATIONERY OR HOUSEHOLD PURPOSES; GLUE FOR STATIONERY OR HOUSEHOLD USE; NOTEBOOKS; OFFICE PAPER STATIONERY; OFFICE STATIONERY; ORGANIZERS FOR STATIONERY USE; PAPER NOTEBOOKS; PAPER STATIONERY; PASTE FOR STATIONERY OR HOUSEHOLD PURPOSES; PENCIL ORNAMENTS; PERSONAL ORGANIZERS;

SEALS; STATIONERY; STATIONERY BOXES; STATIONERY CASES; STATIONERY FOLDERS; STATIONERY WRITING PAPER AND ENVELOPES; STATIONERY-TYPE PORTFOLIOS; TIME PLANNERS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FIRST USE 5-1-2008; IN COMMERCE 7-1-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 77-556,456, FILED 8-27-2008.

BERYL GARDNER, EXAMINING ATTORNEY