

Int. Cls.: 38 and 42

Prior U.S. Cls.: 100, 101, and 104

United States Patent and Trademark Office

Reg. No. 3,624,871

Registered May 19, 2009

SERVICE MARK
SUPPLEMENTAL REGISTER

DIRECT LISTEN

KIRUSA INC (NEW JERSEY CORPORATION)
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NEW PROVIDENCE, NJ 07974

FOR: COMMUNICATIONS VIA MULTINATION-
AL TELECOMMUNICATION NETWORKS; DATA
TRANSMISSION AND RECEPTION SERVICES VIA
TELECOMMUNICATION MEANS; TELECOMMU-
NICATIONS SERVICES, NAMELY, PERSONAL
COMMUNICATION SERVICES; TRANSFER OF
DATA BY TELECOMMUNICATION; TRANSFER
OF DATA BY TELECOMMUNICATIONS; WIRE-
LESS TELEPHONE TELECOMMUNICATIONS SER-
VICES, NAMELY, WIRELESS MOBILE TELEPHONE
CALLING PLANS; COMMUNICATIONS BY MEANS
OF MOBILE PHONES; COMMUNICATIONS BY
MOBILE PHONES; MOBILE TELEPHONE COMMU-
NICATION; COMMUNICATION BY MOBILE TELE-
PHONE, IN CLASS 38 (U.S. CLS. 100, 101 AND 104).

FIRST USE 2-27-2007; IN COMMERCE 2-27-2007.

FOR: APPLICATION SERVICE PROVIDER,
NAMELY, PROVIDING, HOSTING, MANAGING,
DEVELOPING, AND MAINTAINING APPLICA-

TIONS, SOFTWARE, WEBSITES, AND DATABASES
IN THE FIELDS OF PERSONAL PRODUCTIVITY,
WIRELESS COMMUNICATION, MOBILE INFOR-
MATION ACCESS, AND REMOTE DATA MANAGE-
MENT FOR WIRELESS DELIVERY OF CONTENT
TO HANDHELD COMPUTERS, LAPTOPS AND MO-
BILE ELECTRONIC DEVICES, IN CLASS 42 (U.S.
CLS. 100 AND 101).

FIRST USE 2-27-2007; IN COMMERCE 2-27-2007.

THE MARK CONSISTS OF STANDARD CHAR-
ACTERS WITHOUT CLAIM TO ANY PARTICULAR
FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE
RIGHT TO USE "DIRECT LISTEN", APART FROM
THE MARK AS SHOWN.

SER. NO. 77-214,111, FILED P.R. 6-25-2007; AM. S.R.
12-2-2008.

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NEY