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United States Patent and Trademark Office

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Reg. No. 3,745,171 CLOSE CROSS LIMITED (ENGLAND LIMITED LIABILITY COMPANY)
Registered Feb. 2, 2010 28 ELIZABETH FRY PLACE
LONDON, ENGLAND SE184LA

Int. Cls.: 35, 36, and 41 FOR: ANALYZING AND COMPILING DATA FOR MEASURING THE PERFORMANCE OF FINANCIAL MARKETS; CONNECTING BUYERS AND SELLERS OF FINANCIAL ASSETS; FACILITATING THE EXCHANGE OF NEEDED INFORMATION FOR FINANCIAL COMPENSATION VIA THE INTERNET; PROVIDING AN ON-LINE COMPUTER WEB SITE THAT PROVIDES COMMERCIAL FINANCIAL TRANSACTION DATA, ACCOUNT MANAGEMENT, FINANCIAL REPORTING, ACCOUNTING FEATURES AND RELATED REFERENCE INFORMATION; PROVIDING A FINANCIAL INDEX IN THE NATURE OF QUANTITATIVE MEASUREMENTS FOR ANALYZING INVESTOR ATTITUDES; PROVIDING FINANCIAL INDICES OF SELECT BONDS TO ENABLE CONSUMERS TO EVALUATE INVESTMENTS AND MARKET TRENDS IN THE BOND MARKET, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

**SERVICE MARK
PRINCIPAL REGISTER**

FIRST USE 7-1-2008; IN COMMERCE 7-1-2008.

FOR: ADVICE RELATING TO INVESTMENTS; ADVISORY SERVICES RELATING TO CREDIT AND DEBIT CONTROL, INVESTMENT GRANTS AND FINANCING OF LOANS; AGENCIES FOR BROKERAGE OF SECURITIES TRADING IN OVERSEAS SECURITIES MARKETS AND OF TRANSACTIONS ON COMMISSION OF OVERSEAS MARKET SECURITIES FUTURES; AGENCIES FOR COMMODITY FUTURES TRADING; AGENCIES IN THE FIELD OF BONDS AND OTHER SECURITIES; ASSUMING FINANCIAL RISK OF OTHERS BY ENTERING INTO OPTIONS AND SWAPS; AUTOMATED SECURITIES BROKERAGE; BANKING AND FINANCING SERVICES; BROKERAGE OF SHARES OR STOCKS AND OTHER SECURITIES; BUSINESS FINANCE PROCUREMENT SERVICES; CAPITAL INVESTMENT CONSULTATION; CAPITAL INVESTMENT SERVICES; CASH AND FOREIGN EXCHANGE TRANSACTIONS; COMMODITY INVESTMENT ADVICE; COMMODITY TRADING FOR OTHERS; CURRENCY EXCHANGE AND ADVICE; CURRENCY TRANSFER SERVICES; DISCOUNT SECURITIES BROKERAGE SERVICES; EQUITY CAPITAL INVESTMENT; FINANCIAL ADVISORY AND CONSULTANCY SERVICES; FINANCIAL ANALYSIS AND CONSULTATION; FINANCIAL ANALYSIS AND RESEARCH SERVICES; FINANCIAL AND INVESTMENT SERVICES, NAMELY, MANAGEMENT AND BROKERAGE IN THE FIELDS OF STOCKS, BONDS, OPTIONS, COMMODITIES, FUTURES AND OTHER SECURITIES, AND THE INVESTMENT OF FUNDS OF OTHERS; FINANCIAL CONSULTATION; FINANCIAL FORECASTING; FINANCIAL INFORMATION AND ADVISORY SERVICES; FINANCIAL INFORMATION AND EVALUATIONS; FINANCIAL INFORMATION IN THE NATURE OF RATES OF EXCHANGE; FINANCIAL INFORMATION PROCESSING; FINANCIAL INFORMATION PROVIDED BY ELECTRONIC MEANS; FINANCIAL INVESTMENT SERVICES, NAMELY, ADMINISTERING THE ISSUANCE, UNDERWRITING AND DISTRIBUTION OF SECURITIES; FINANCIAL MANAGEMENT; FINANCIAL PLANNING; FINANCIAL PLANNING AND INVESTMENT ADVISORY SERVICES; FINANCIAL PLANNING CONSULTA-



David J. Kappas

Director of the United States Patent and Trademark Office

Reg. No. 3,745,171 TION; FINANCIAL PLANNING, NAMELY, THE CREATION OF PERSONALIZED STRATEGIES TO ACHIEVE FINANCIAL INDEPENDENCE; FINANCIAL PORTFOLIO ANALYSIS SERVICES; FINANCIAL PORTFOLIO MANAGEMENT; FINANCIAL RESEARCH AND INFORMATION SERVICES; FINANCIAL RISK MANAGEMENT CONSULTATION; FINANCIAL SERVICES IN THE NATURE OF AN INVESTMENT SECURITY; FINANCIAL SERVICES, NAMELY, ASSISTING OTHERS WITH THE COMPLETION OF FINANCIAL TRANSACTIONS FOR STOCKS, BONDS, SECURITIES AND EQUITIES; FINANCIAL SERVICES, NAMELY, INVESTMENT FUND TRANSFER AND TRANSACTION SERVICES; FINANCIAL SERVICES, NAMELY, PROVIDING A VIRTUAL CURRENCY FOR USE BY MEMBERS OF AN ONLINE COMMUNITY VIA A GLOBAL COMPUTER NETWORK; FINANCIAL SERVICES, NAMELY, PROVIDING FOR THE EXCHANGE OF FOREIGN CURRENCY, COMMODITIES, FINANCIAL DERIVATIVES, INTEREST RATE PRODUCTS, AND EQUITIES VIA THE INTERNET AND INTRANET SYSTEMS; FINANCIAL SERVICES, NAMELY, PROVIDING ON-LINE STORED VALUE ACCOUNTS IN AN ELECTRONIC ENVIRONMENT; FOREIGN EXCHANGE INFORMATION SERVICES; FOREIGN EXCHANGE TRANSACTIONS; FUTURES COMMISSION MERCHANT SERVICES, NAMELY, CLEARING TRADES FOR COMMODITIES, FUTURES AND FOREIGN EXCHANGE; FUTURES EXCHANGE SERVICES; HEDGE FUND INVESTMENT SERVICES; INVESTMENT ADVISORY SERVICES; INVESTMENT BANKING SERVICES; INVESTMENT BY ELECTRONIC MEANS; INVESTMENT CONSULTATION; INVESTMENT MANAGEMENT; MANAGEMENT OF A CAPITAL INVESTMENT FUND; MANAGEMENT OF PORTFOLIOS COMPRISING SECURITIES; MANAGEMENT OF PORTFOLIOS OF TRANSFERABLE SECURITIES; MANAGEMENT OF PRIVATE EQUITY FUNDS; ONLINE FINANCIAL PLANNING SERVICES; PRIVATE PLACEMENT OF HEDGE FUNDS, PRIVATE EQUITY FUNDS, SECURITIES AND DERIVATIVES FOR OTHERS; PROVIDING A WEB SITE THAT FEATURES INFORMATION ON THE OPTIONS MARKETS; PROVIDING A WEB SITE WHERE USERS CAN POST RATINGS, REVIEWS AND RECOMMENDATIONS ON STOCKS, BONDS, MUTUAL FUNDS AND OTHER FINANCIAL INSTRUMENTS; PROVIDING FINANCIAL INFORMATION; PROVIDING INFORMATION ON TRADING OPTIONS AND ON PROFITING FROM THE TIME DELAY OF OPTIONS; PROVIDING ON-LINE NEWS IN THE FIELD OF FINANCE; PROVIDING STOCK/SECURITIES MARKET INFORMATION; SECURITIES ARBITRAGE SERVICES; SECURITIES TRADING AND INVESTING SERVICES FOR OTHERS VIA THE INTERNET; STOCK BROKERAGE; STOCK EXCHANGE QUOTATION AND LISTING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-1-2008; IN COMMERCE 7-1-2008.

FOR: ENTERTAINMENT SERVICES, NAMELY, CONDUCTING CONTESTS; ENTERTAINMENT SERVICES, NAMELY, PRODUCTION AND DISTRIBUTION OF A GAME SHOW; ENTERTAINMENT SERVICES, NAMELY, PROVIDING AN ON-LINE COMPUTER GAMES; GAMBLING SERVICES; ARRANGING AND CONDUCTING LIVE, INTERACTIVE, TREASURE HUNT GAMING ADVENTURES; CONDUCTING AND PROVIDING FACILITIES FOR SPECIAL EVENTS FEATURING CASINO AND GAMING CONTESTS AND TOURNAMENT; LEASING OF ELECTRONIC GAMING MACHINES; ORGANIZATION OF GAMES; PRODUCTION OF VIDEO AND COMPUTER GAME SOFTWARE; PROVIDING A COMPUTER GAME THAT MAY BE ACCESSED NETWORK-WIDE BY NETWORK USERS; PROVIDING NEWS IN THE NATURE OF CURRENT EVENT REPORTING; PROVIDING OFF-TRACK BETTING FACILITIES; RENTAL OF COMPUTER GAME PROGRAMS; RENTAL OF COMPUTER GAME SOFTWARE; SWEEPSTAKE SERVICES; SWEEPSTAKE SERVICES PROVIDED OVER A GLOBAL COMPUTER NETWORK; WAGERING SERVICES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 7-1-2008; IN COMMERCE 7-1-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

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Reg. No. 3,745,171 MARK SPARACINO, EXAMINING ATTORNEY