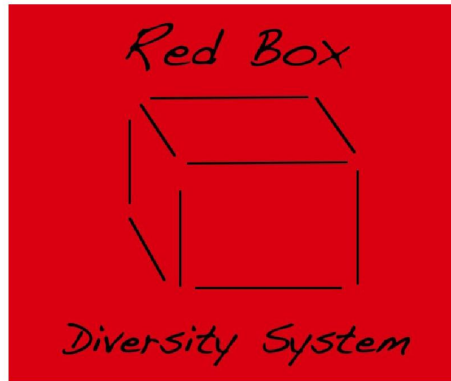


United States of America

United States Patent and Trademark Office



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Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

BEYOND DIVERSITY RESOURCE CENTER, INC. (NEW JERSEY CORPORATION)
7102 NORMANDY DRIVE
MOUNT LAUREL, NJ 08054

FOR: EDUCATION SERVICES, NAMELY, PROVIDING TRAINING, BY WAY OF CLASSES, SEMINARS, CONFERENCES AND WORKSHOPS IN THE FIELD OF CULTURAL DIVERSITY, COMMUNITY EDUCATION AND HUMAN RELATIONS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-15-2008; IN COMMERCE 9-15-2008.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "DIVERSITY SYSTEM", APART FROM THE MARK AS SHOWN.

THE COLOR(S) RED AND BLACK IS/ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE STYLIZED WORDING "RED BOX DIVERSITY SYSTEM" AND CUBE DESIGN SEPARATING THE WORDING "RED BOX" AND "DIVERSITY SYSTEM", ALL IN THE COLOR BLACK SUPERIMPOSED OVER A RED SQUARE BACKGROUND.

SER. NO. 77-722,602, FILED 4-27-2009.

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Director of the United States Patent and Trademark Office